

MICROMEDEX[®] IDENTIDEX[®] SYSTEM



"It's blue."
"It's round and has a Z on it."
"It's called magic dust."

When a patient can't accurately identify their medication during a routine office visit, it can certainly be challenging and time-consuming. But imagine if that patient comes to you unresponsive, with a pocket full of pills and no original packaging. The missing information suddenly becomes life-threatening.

To avoid potential drug interactions, facilitate rapid response, and promote patient safety, professionals in the emergency room, in law enforcement, and in poison control centers rely on **Micromedex IDENTIDEX** from the Healthcare business of Thomson Reuters.

Available on a variety of platforms, the IDENTIDEX System contains more than 74,000 indexed terms to quickly and accurately identify a pharmaceutical by the manufacturer's imprint code. The System is also searchable by secondary characteristics including color, size, and shape. And as an added measure of safety, matches are further confirmed by physical descriptions, ingredient information, and historical data for the drugs.

In situations where you suspect the patient has ingested narcotics or street drugs, IDENTIDEX simplifies identification by providing over 4,400 slang terms for a wide range of recreational drugs. You'll also find detailed descriptions and images of manufacturer-specific logos to assist in differentiating tablets or capsules with similar markings and designs. And, to ensure all of your questions are answered, the manufacturers' emergency telephone number is also provided.

BENEFITS

- Speeds and simplifies drug-identification process
- Improves patient safety by delivering accurate, reviewed data including ingredients, signs and symptoms, toxicity, and treatment
- Reduces errors in drug identification by providing manufacturer contact information and specific logo designs
- Assists in emergency situations with direct links to appropriate POISINDEX[®] toxicological management database

FEATURES

- Manufacturer's imprint code, contact information, and logo design
- 19,700 associated National Drug Code (NDC) images
- High-resolution images of tablets, capsules, transdermal patches, and more
- 74,000 indexed terms
- More than 4,400 slang names

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